

Historic, Archive Document

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Inspiration

Field Day June 16th, 1917

T. C. KEVITT invites you on the above date to visit his Experimental Farm at Athenia, N. J., and witness his phenomenal success with a strange and marvelous new race of Strawberry Plants born on his farm in 1913.

You will be shown how nature has carried the Strawberry Plant in its ancestry, showing tendencies unquestionably inherited from a line going back twenty or more centuries.

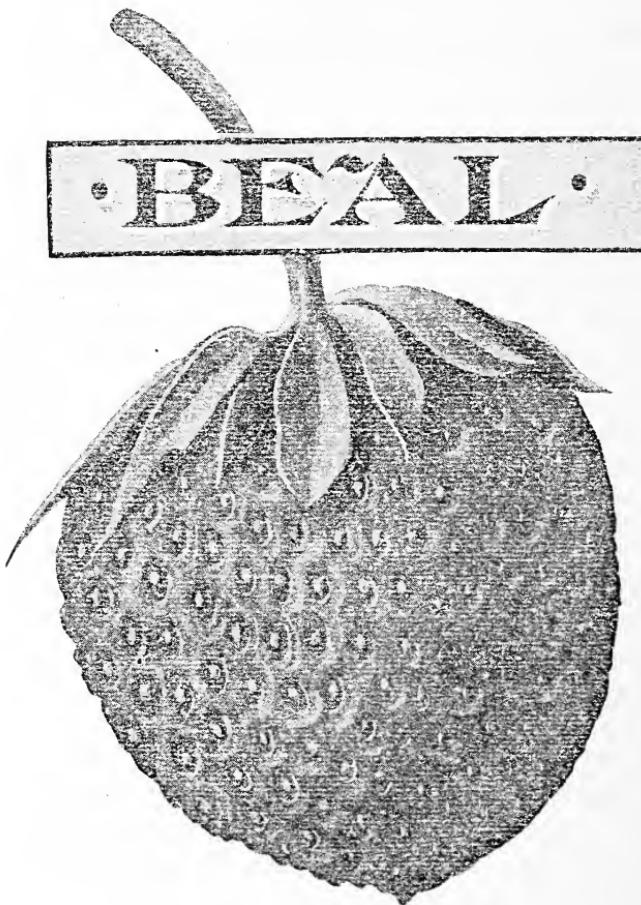
Heredity A Factor

You will see how nature has brought back an extinct race of Strawberry Plants which grow strawberries of mastodon size.

Growing 30,000 hybrid seedlings, I saw uncovered, a new nature secret—an obscure but important truth—which opened up to my mind the development and possibilities which followed and the way to the perfection of an entirely new generation.

I have fruited these marvels for the past two seasons; they have surpassed my most sanguine expectations and have outrivaled all existing varieties. Before offering my plants of this new race to the public, in order that the dissemination of my discoveries and methods may go forward with the greatest economy and efficiency, I have decided to invite the fruit growers—men with experience—to pass upon the merits of this new race, your declaration and decision will prove, in my estimation, their true value.

•BEAL•



Triumph

The most important sight at this time will be the inspection of my system of Strawberry Culture.

The plants require no weeding nor cultivation for the first crop and will grow three crops from the same soil in two seasons.

I have tested my system of culture successively since 1914 with great success and this season, 1917, the fruit growers, for the first time will have the pleasure of inspecting, in a large way, one acre of plants set out in November 1916, less than eight months from the time of planting, growing 10,000 Quarts of strawberries. On this acre I wish to define and fix my claim; at the same time you may inspect two year old plants grown under my system, yielding at the rate of 20,000 quarts of strawberries to the acre.

You will observe three plants to the foot, yielding over two quarts of fruit and will have the opportunity to judge and concede the truth of my narrative and the result of twenty-six years of toil among these cold blooded plants.

It will be a pleasure to me to have you bring your note books and preserve a record of my new Hybrids and to register your name and address for the big event in 1918 to witness some of my new Prodigy grown under my System of Culture.

¶ To reach my Farm from New York City which is only 17 miles from Athenia, N. J. take the Erie R. R. or the D. L. & Western R. R. to Athenia N. J., then only ten minutes walk from the Station.

